Advertise with us

Director Director Today A Monthly Journal of the INSTITUTE OF DIRECTORS, India



















ADVERTISEMENT TARIFF

No. of Insertions /Ads on Display	Cost per Insertion (in INR/USD)			
	Back Cover	Front Inside-Cover	Back Inside-Cover	Full Any Other Page
1	2,25,000/3,000	2,00,000/2,500	1,00,000/1,500	75,000/1,000
3	2,00,000/2,700	1,75,000/2,200	85,000/1,200	65,000/900
6	1,75,000/2,500	1,50,000/2,000	75,000/1,000	50,000/800
12	1,50,000/2,100	1,20,000/1,800	60,000/800	45,000/600

Guidelines for Advertisement-Artwork

A4 – Size (8.3 x 11.3 Inches)

• Bleed Size - 3mm

High Resolution PDF/JPEG/TIFF File

• Orientation: Portrait/Vertical preferred

CMYK Colour Format

publications@iodglobal.com

Above mentioned rates are in INR/USD



INSTITUTE OF DIRECTORS

M-56 A, Greater Kailash Part - II (Market), New Delhi-110048, Board Nos.: +91-11- 41636294, 41636717, 41008704 Email: info@iodglobal.com, Web: www.iodglobal.com

