Institute of Directors, India
presents

IOD Institute of Directors — Building® Tomorrow's Boards

DUBAI 2020 GLOBAL CONVENTION

30th World Congress on Leadership for
BUSINESS EXCELLENCE AND INNOVATION

Theme:

Visionary Leadership for fostering
Creativity, Innovation & Business Excellence

Date:
21 - 23 April, 2020

Venue:
Hotel Habtoor Palace, Al Habtoor City
Sheikh Zayed Road, Dubai (UAE)

www.IODGlobal.com

"As you consider your role as board members in promoting creativity, innovation and excellence in the organizations you serve, I challenge you to also consider how your board can promote tolerance, to further your agenda and at the same time to make the world a better place for all."

Under the Patronage of

His Highness Sheikh Nahayan Mabarak Al Nahayan
Hon'ble Cabinet Member and Minister of Tolerance, Govt. of UAE

His Highness Sheikh Nahyan bin Mubarak Al Nahyan
Hon'ble Cabinet Member and Minister, Govt. of UAE

&

His Highness Sheikh Ahmed bin Saeed Al Maktoum
President, Dubai Civil Aviation Authority Chairman and Chief Executive, The Emirates Airlines & Group Chairman, Dubai World

presented **Golden Peacock Awards** in Dubai during 2017 Global Convention.

H.E. Dr. Khalaf Ahmad Al Habtoor
Group Chairman
Al Habtoor Group receiving Golden Peacock Lifetime Achievement Award for Business and Social Inclusiveness

Invitation

Dr. Tayeb Kamali
Chairman, UAE Chapter
Institute Of Directors, India

Director General,
Education & Training Development,
Ministry of Interior
Govt. of UAE

Dear Friends,

I have pleasure in inviting you to the 2020 Dubai Global Convention (30th World Congress) on Leadership For Business Excellence & Innovation, being held on April 21 - 23, 2020, at Hotel Habtoor Palace, LXR, Al Habtoor City, Dubai, (UAE). The Theme is "Visionary Leadership for fostering **Creativity**, **Innovation** and **Business Excellence**". The famed Golden Peacock Awards for 'Business Excellence', 'Quality', 'Training' & 'Innovative Product / Service' and also Leadership Awards , for the year 2019 will also be presented during the Convention.

Excellence is a continual quest at achieving world-class standards in all aspects of business. In today's uncertain and volatile world, businesses are under an unprecedented pressure to perform. Business leaders need to align corporate strategy and execution, to position their organisations for long-term, sustainable growth and success in the global marketplace.

Business excellence is not a destination, but a journey. Destination Dubai makes for a perfect backdrop to discuss and deliberate on 'Business Excellence', given the unprecedented global business opportunities, offered by this fast growing entrepreneurial hub of the Middle-East. The development footprints of Dubai, with forthcoming Dubai Expo-2020', hold much for all of us.

The Dubai Global Convention is a flagship event of the 'Institute of Directors', India, being held annually. The Convention is a platform conceptualised to bring together opportunities for learning and sharing between the members and associated companies and organisations, covering transformational leadership for disruptive innovation and business excellence. A one of its kind initiative, the convention brings forth diverse companies and dignitaries on one platform, to critically discuss Business Excellence and collaborations.

This Global Convention will provide a platform for the congruence of leaders, professionals and drivers of business excellence and quality-driven innovation.

I have pleasure to invite you all to the 'Dubai Global Convention' 2020.

Best wishes,

Dr. Tayeb Kamali

From R to L: **H.E. Sultan Ahmed bin Sulayem**, Group Chairman and Chief Executive Officer, DP World, **His Highness Sheikh Ahmed Bin Saeed Al Maktoum**, President, Dubai Civil Aviation Authority, Chairman and Chief Executive, The Emirates Airlines & Group, Chairman, Dubai World, **His Highness Sheikh Nahyan bin Mubarak Al Nahyan**, Hon'ble Cabinet Member and Minister, Govt. of UAE, **H.E. Dr. Khalaf Ahmad Al Habtoor**, Group Chairman, Al Habtoor Group and **Ms. Fatma Buti Al-Mheiri**, Chairwoman, Dubai Quality Group and other distinguished guests during the Golden Peacock Awards ceremony of the 2017 Dubai Global Convention.

75+ Speakers • 500+ Business Participants **• 15+ Countries**

"Boards to lead Business Excellence: Staying ahead of the Curve", chaired by **Dr. B. R. Shetty**, Founder & Chairman, BRS Ventures, NMC Healthcare, Chairman, UAE Exchange & Travelex, UAE

(F-L) **H.E. Marwan Jassim Al Sarkal**, CEO, Sharjah Investment and Development Authority - Shurooq, **Mr. Surender Singh Kandhari**, Chairman, Al Dobowi Group, UAE, **Dr. Azad Moopen**, Chairman & Managing Director - Aster DM Healthcare, UAE, **Mr. Essa Abdulla Al Ghurair**, Chairman, Essa Al Ghurair Investment, UAE, **Mr. Mishal Hamed Kanoo**, Chairman, The Kanoo Group, UAE and **Mr. Kishor Kharat**, Managing Director & CEO, Indian Bank.

CONVENTION TOPICS

1. High Performance Boards for Corporate Transformation
- The Board: Driving Business Excellence in Turbulent Times.
- Boardroom strategy for driving business excellence through synergy, across the supply chain.
- Role of non-executive directorship: Managing Corporate Risk and Business Excellence.
- Empowering boards to become instruments of Disruptive Innovation and Business Excellence.
- Embedding Ethical Ethos for realigning moral compass of the boardroom.

2. Leadership and Strategy for Creating Competitive World Class Organisation
- Creative and visionary leadership for Business Excellence.
- Transformational leadership: promoting Innovation and Business Excellence.
- Unleashing break though innovation for leveraging excellence across the value chain.
- Visionary leadership for fostering creativity and innovation.
- Corporate leadership for inclusive and holistic transformation in digital economy.

3. Roadmap and Framework for Business Excellence
- Business transformation through agile and lean Change Management.
- Transformative Leadership & Innovative Strategy: keys to Business Excellence.
- Creating a Culture of Business Excellence.
- Role of Financial Institutions and banks in promoting creativity.
- Navigating Governance and Sustainability Challenges, to drive Business Excellence.

4. Journey of Excellence : Adapting Strategy for Good Governance
- Enterprise Governance: Creative board leadership.
- Governance, Risk, and Compliance: Framework for Business Sustainability.
- Compliance driven principled corporate governance.
- Culture and strategy as business transformational enablers.
- Superior governance: Building on stakeholder paradigm and values.

5. Business Excellence and Social Innovation : Drivers of Culture and Economic Growth
- Leadership for social innovation - Drivers of economic growth and business sustainability.
- Promoting social sensitivity and corporate ethics through board diversity.
- Fostering and rewarding ethical practices: Integrity, transparency and accountability.
- Customer- centric marketing strategies to promote innovation.
- Enhancing creativity through teamwork and group dynamics.

6. Stakeholder Buy-In: Crucial for Business Excellence
- Stakeholder activism: Risks opportunities, and engagement practices.
- Strategic engagement of stakeholders to advance organisational objectives and sustainability.
- A stakeholder centric organisation, for segment specific strategies.
- Engaging stakeholders strategically, to negotiate corporate sustainability objectives.
- Employee buy-in: Bottom line of business excellence.

7. Transformational Strategies for Handling Digital Disruptions
- Pursuing excellence and innovation in a digital economy.
- The future of Artificial Intelligence (AI) and Internet of Things (IoT).
- Analytics and scaling up of data governance strategies.
- Cyber challenges: Technological and operational dimensions.
- Innovative applications of Block-chain : A revolutionary technology.

8. Presentation of Award Winning Corporate 'Risk Management'strategies and Processes.

DISTINGUISHED **KEYNOTE** SPEAKERS

H.E. Saeed Mohammed Al Tayer
MD & CEO
Dubai Electricity & Water Authority (DEWA)

H.E. Ahmed Mahboob Musabih
Director General
Dubai Customs

H.E. Abdulla J. M. Kalban
President & CEO
Dubai Aluminium, UAE

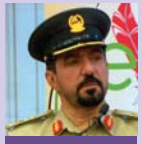
H.E. Ahmed Bin Sulayem Executive
Chairman & CEO, Dubai Multi
Commodities Centre (DMCC)

H.E. Marwan Jassim Al Serkal
Chief Executive Officer
Sharjah Investment and Development
(Shurooq)

Dominic Barton
Global Managing Partner
McKinsey & Company

GALAXY OF SPEAKERS OVER THE YEARS

H.E. Patrizio Fondi
Head of Delegation of the European Union in Abu Dhabi



H.E. Major General Dr. Abdul Quddus Al Obaidly
Assistant Commander-in-Chief for Quality & Excellence
Dubai Police

Mr. Essa Abdulla Al Ghurair
Chairman, Essa Al Ghurair Investment, UAE

Mishal Kanoo
Chairman
The Kanoo Group, UAE

Dr. Azad Moopen
MD, DTCD, Chairman & MD, Aster DM Healthcare
UAE

Mohamed Yahya Kazi Meeran
Director and Group CEO, Galadari Brothers Co. LLC, Dubai

C P Gurnani
CEO & MD
Tech Mahindra
India

Atul Temurnikar
Co-Founder and Chairman
GIIS
Singapore

Dr. Atul Chauhan
Chancellor
Amity University
India

Surender Singh Kandhari
Chairman
Al Dobowi Group
UAE

Eugene Mayne
Founder and CEO, Tristar Holdings Ltd.
UAE

Osman Sultan
CEO, du Telecom
UAE

Feryal Ahmadi
Chief Operating Officer
DMCC
UAE

M D Saini
Managing Director – Middle East Shapoorji Pallonji International
UAE

Fatma Buti Al-Mheiri
Chairwomen, Dubai Quality Group

Edwin Lammers
VP – Commercial Khalifa Industrial Zone (KIZAD), Abu Dhabi Ports
UAE

H.E. Dr. Ahmed Al Banna
Ambassador of UAE to India

H.E. Navdeep Singh Suri, IFS
Ambassador of India to United Arab Emirates
at Dubai Global Convention (2018)

H.E. Abdulla Al Saleh
Undersecretary–Foreign Trade & Industry
Ministry of Economy, UAE

H.E. Mohammed Sharaf
Assistant Foreign Minister for Economic and Trade Affairs
The UAE-Ministry of Foreign Affairs & International Cooperation

WHO WOULD BENEFIT?

- All stakeholders interested in Corporate Leadership, Corporate Transformation in Business Excellence and Creativity and Innovation.
- Company Chairmen, Directors, CEOs, CFOs, Bankers, Company Secretaries, NGOS, Investors, Chartered Accountants, Management Analysts, Financial Consultants, Academics & Management Students.
- Legislators, lawyers, jurists and all those concerned with Leadership in innovation and Business Excellence
- Policy makers, political leaders, government officials and decision makers in emerging and developed economies.
- Businesses - Corporate Large, and Small & Medium" Enterprises (SMEs)

SPONSORSHIP

The Global Convention offers a unique opportunity to projec t your organisational commit ment to Leadership for Business Excellence and Inn ovation. The event will be attended by eminent corp orate heads, directors and opinion leaders, from India & abroad.

CATEGORIES AVAILABLE

- **Title Partner: ₹50 Lacs / AED 2,50,000 / $ 71,500**
- **Presenting Partner: ₹25 Lacs / AED 1,25,000 / $ 35,700**
- **Principal Partner: ₹15 Lacs / AED 75,000 / $ 21,500**
- **Platinum Partner: ₹10 Lacs / AED 50,000 / $ 14,250**
- **Gold Partner: ₹8 Lacs / AED 40,000 / $ 11,450**
- **Silver Partner: ₹6 Lacs / AED 30,000 / $ 8600**
- **Bronze Partner: ₹4.5 Lacs / AED 22,500 / $ 6450**

H.E. Sultan Ahmed bin Sulayem
Group Chairman and Chief Executive Officer, DP World
receiving **Golden Peacock Award for Business Leadership**

Lt. Gen. Dhahi Khalfan Tamim
Deputy Chairman Dubai Police & Public Security, UAE
receiving the **Golden Peacock Global Award for Leadership in Public Service**

Golden Peacock Awards

A Strategic Tool to Lead the Competition

Golden Peacock Awards, instituted by Institute of Directors, India in 1991, are now regarded as benchmark of Corporate Excellence worldwide.

Golden Peacock Awards have been instituted to celebrate and honour the best, as recognition of their unique achievements to build their Quality and Brand. No award has achieved such respectability and admiration from the industry as the 'Golden Peacock Awards', which today receives around 1000 applications for various Awards each year. The selection of Award winners is an elaborate process by a team of professional independent assessors. The Jury comprises some of the eminent public figures of India & Global, known for their independence and impartiality.

The Jury is chaired by **Justice M. N. Venkatachaliah**, former Chief Justice, Supreme Court of India and Chairman of the National Commission for Constitution of India Reforms.

H.E. Sultan bin Saeed Al Mansoori
Cabinet Member and Hon'ble Minister of Economy, Govt. of UAE receiving the Golden Peacock Global Award for Leadership in Economic Transformation

Golden Peacock National **QUALITY** Award (GPNQA)	Golden Peacock National **TRAINING** Award (GPNTA)	Golden Peacock **BUSINESS EXCELLENCE** Award (GPBEA)	Golden Peacock **INNOVATIVE PRODUCT/ SERVICE** Award (GPIPSA)

The Guidelines-cum-Application forms can be downloaded from
www.goldenpeacockaward.com

LAST DATE for submission of completed application
February 29, 2020

Lt. Gen. J. S. Ahluwalia, PVSM (retd.), President, IOD India presenting welcome memento to **Mr. Sultan Al Habtoor**, President, Habtoor Motors. **Also seen**, **H.E. Mr. Vipul IFS**, Consul General of India in Dubai (UAE), **Mr. Ashok Chawla IAS**, Chairman, National Stock Exchange of India and Former Secretary, Ministry of Finance, Govt. of India, **Dr. Tayeb Kamali**, Chairman, IOD India - UAE Chapter and Director General, Education and Training Development, Ministry of Interior, UAE and **Mr. Vijay Karia**, Chairman & Managing Director, Ravin Group of Companies.

INSTITUTE OF DIRECTORS

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www.iodglobal.com

ACCOMMODATION:

We have limited accommodation for the stay of our participants, subject to availability at the time of booking.

Those who require accommodation may contact the IOD Secretariat at: info@iodglobal.com

ROLL OF HONOUR

H.E. Dr. Shaikha Ali Salem Al Maskari
Chairperson, Al Maskari Holding, UAE receiving Golden Peacock Global Award for Lifetime Achievement in Business and Social Leadership

Dr. B. R. Shetty
Executive Vice-Chairman & CEO, NMC Healthcare and UAE Exchange, UAE receiving Golden Peacock Lifetime Achievement Award for Business Leadership - 2016

ABOUT US

Established in India on 12 July 1990, the Institute of Directors (IOD) is an apex national association of Corporate Directors under the India's 'Societies Registration Act XXI of 1860'. Currently it is associated with over 31,000 senior executives from Govt., PSU and Private organizations of India and abroad.

Institute of Directors, India is committed in its endeavour of building boards of the future. The IOD, India's activities extend from Boardroom Training, Research, Publications, Board Advisory Services, Monthly Lectures Workshops and networking of Members, Networking of Directors and Global Leaders through various National & International Conventions and platforms to debate on the issues of topical boardroom interest, held in India and abroad.

IOD, India's 'Masterclass for Directors' covers training in Corporate Directorship, and 'Golden Peacock Awards' in 15 different corporate disciplines have become global benchmarks. IOD has also setup a special wing called 'Organization for Non-Executive Independent Directors' (ONEID), to look after the placement of Independent Directors in India.

For any Visa/ Travel/ Stay related assistance
please get in touch with us at:
info@iodglobal.com

REGISTRATION PACKAGE

Registration fee is non-refundable • Changes in nominations are acceptable
The fee in Indian rupees is applicable to Indian nationals & AED to others.
The Registration fee includes conference kit with all literatures / tea / coffee, refreshments, lunch and dinner as per the programme.

Rates	INDIAN (₹)	AED	US ($)
Members	19,500	1000	275
Non Members	24,500	1250	350

Inclusive of GST

REGISTRATION FORM

To register, please complete this registration form in BLOCK LETTERS and return to the Conference Secretariat at the address below by email/post/fax, together with payment of all fees. Registration will not be effective, until the payment has been received. To register by email: info@iodglobal.com. To book online, visit: www.iodglobal.com

I am interested in participating in the "Dubai Global Convention 2020" as delegate / speaker / sponsor / partner / advertiser: _____
Title_____First Name_____
Middle Name_____Last Name_____
Designation_____
Organization_____
Address_____
Telephone _____Mobile _____
E-mail _____

For Visa Invitation Letter, Please fill in the following details:
Name (as mentioned in the passport) _____
Passport No._____Valid upto_____
Citizenship _____
Are you a Member of IOD, India (Yes / No):

Payment Details:

The total amount for INR ₹ / in £ _____ may be paid by either of the following (please tick appropriate payment box):

(I) Cheque at Par or Demand Draft payable to a bank in New Delhi, India payable to' **Institute of Directors** , New Delhi'

(II) Bank Transfer to Corporation Bank, M 3, Greater Kailash Part-II, New Delhi-48, India, Tel No. 011- 29210667, Account Name: Institute of Directors, A/C Type: Current A/C, 9-Digit Code No of the Bank and Branch (MICR Code):110017005,Account Number: 510101006113450, IFSC CODE: CORP0000286, PAN No. : AAABI0002J, SWIFT CODE:CORPINBB286

(III) Credit Card: Please log on to **www.iodglobal.com** for online payment.

Name: Signature:
Date: